

# Introduction to Location Based Games

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# Part One:

Let's get acquainted

2' to make your name tags  
Go!

Now let's think it over:

- ask why?
- ask what?
- ask how?

Be “memorable”  
Be creative!

Part Two:

the art of storytelling



*What comes to your mind  
when you think:*

**“mobile games”  
?**

According to Wikipedia



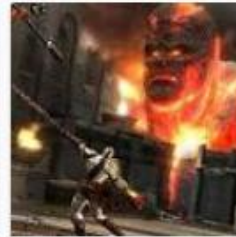
Action game



Platform game



Shooter game



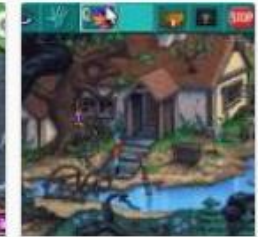
Action-adventure g...



Survival horror



Metroidvania



Adventure game

# game genres



Role-playing game



Action role-playing game



Construction and manage...



Strategy video game



4X



Sports game



Racing video game



Fighting game

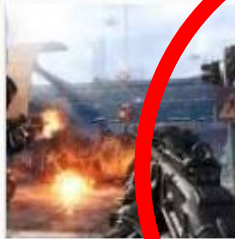
## According to Wikipedia



Action game



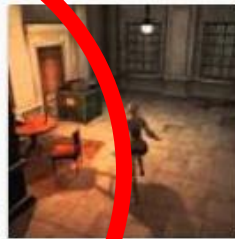
Platform game



Shooter game



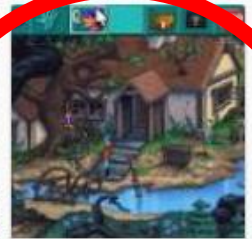
Action-adventure g...



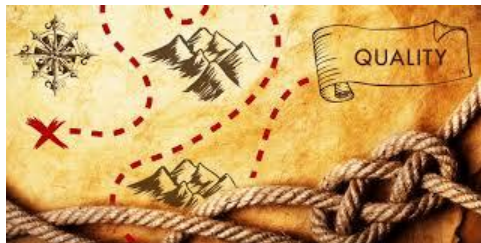
Survival horror



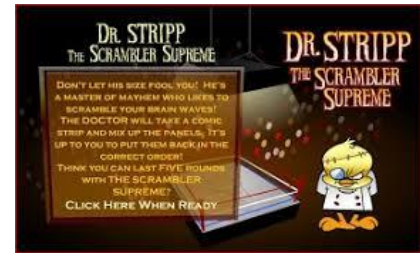
Metroidvania



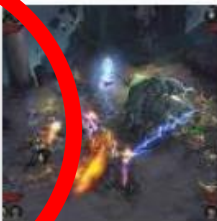
Adventure game



# our games



Role-playing  
game



Action role-  
playing game



Construction and manage...



Strategy video  
game



4X



Sports game



Racing video  
game



Fighting game

Storytelling  
Narrative  
Fiction  
Fantasy  
Escaping  
Reality  
Symbols  
Myths

*‘...We are no longer viewers, listeners, readers, users, or players. Today, we are “experiencers”...’*

*Transmedia Manifest*





characters



plot

narrative point of view



A scenic landscape photograph of a river with rapids. The river flows from the background towards the foreground, where it becomes turbulent with white water rapids. The left bank is densely forested with tall, green coniferous trees. The right bank is visible in the distance, featuring a mix of green and bare trees. The sky is a vibrant blue with scattered white clouds. The overall scene is bright and clear, suggesting a sunny day.

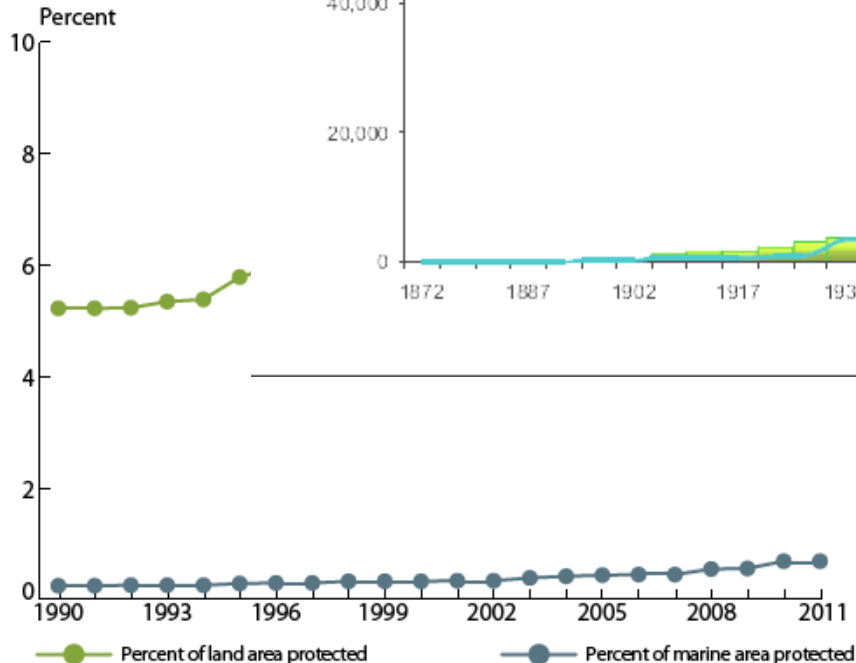
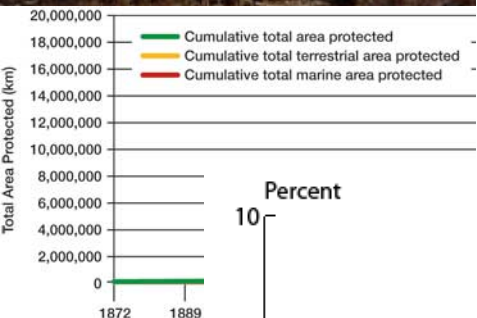
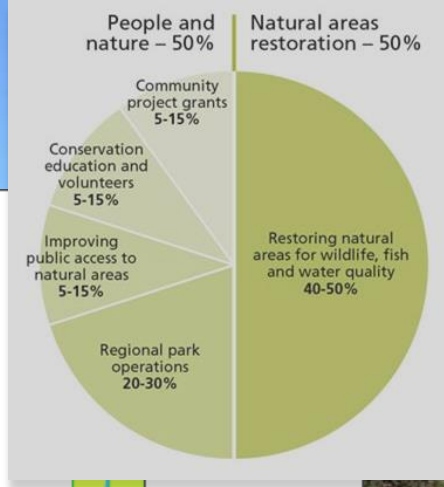
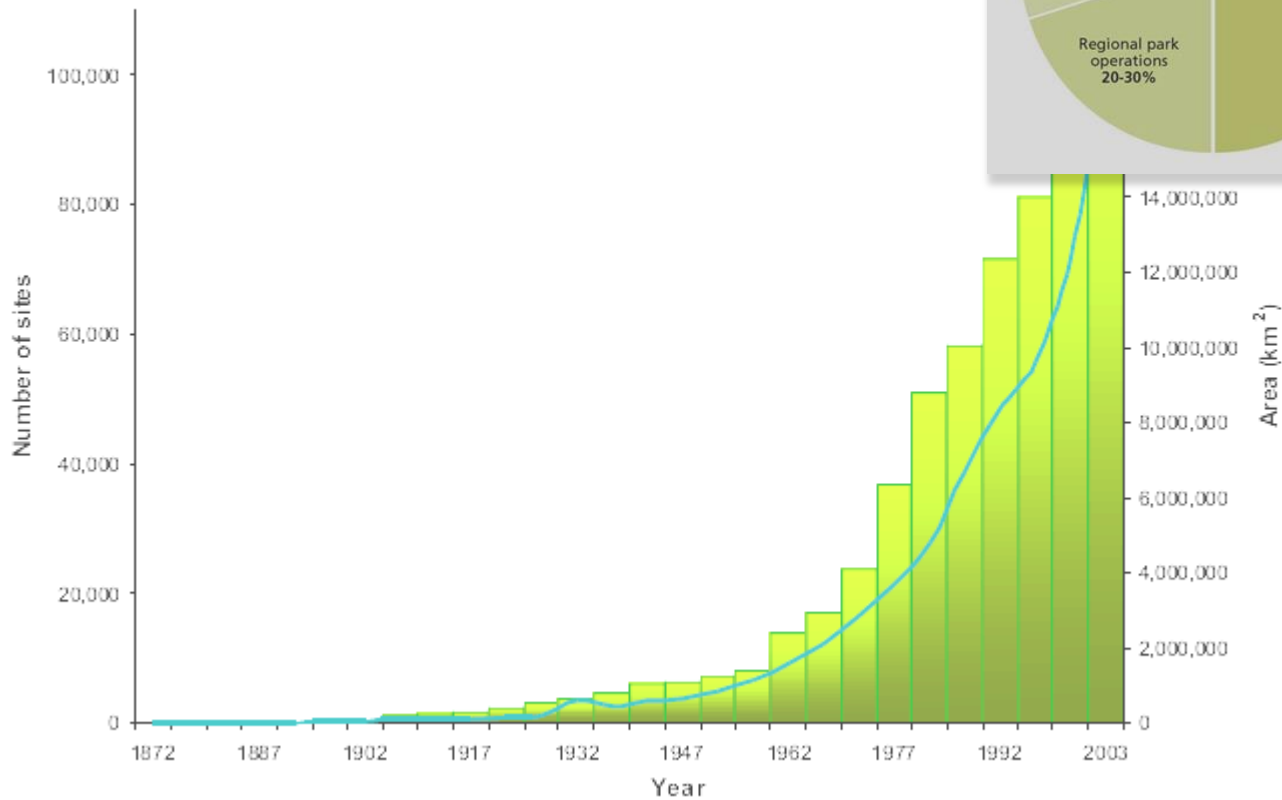
What if nature could tell its story?



# Location

Cumulative Growth in Protected Areas by 5 Year Increment:

Area of sites Number of sites







Places are made by stories

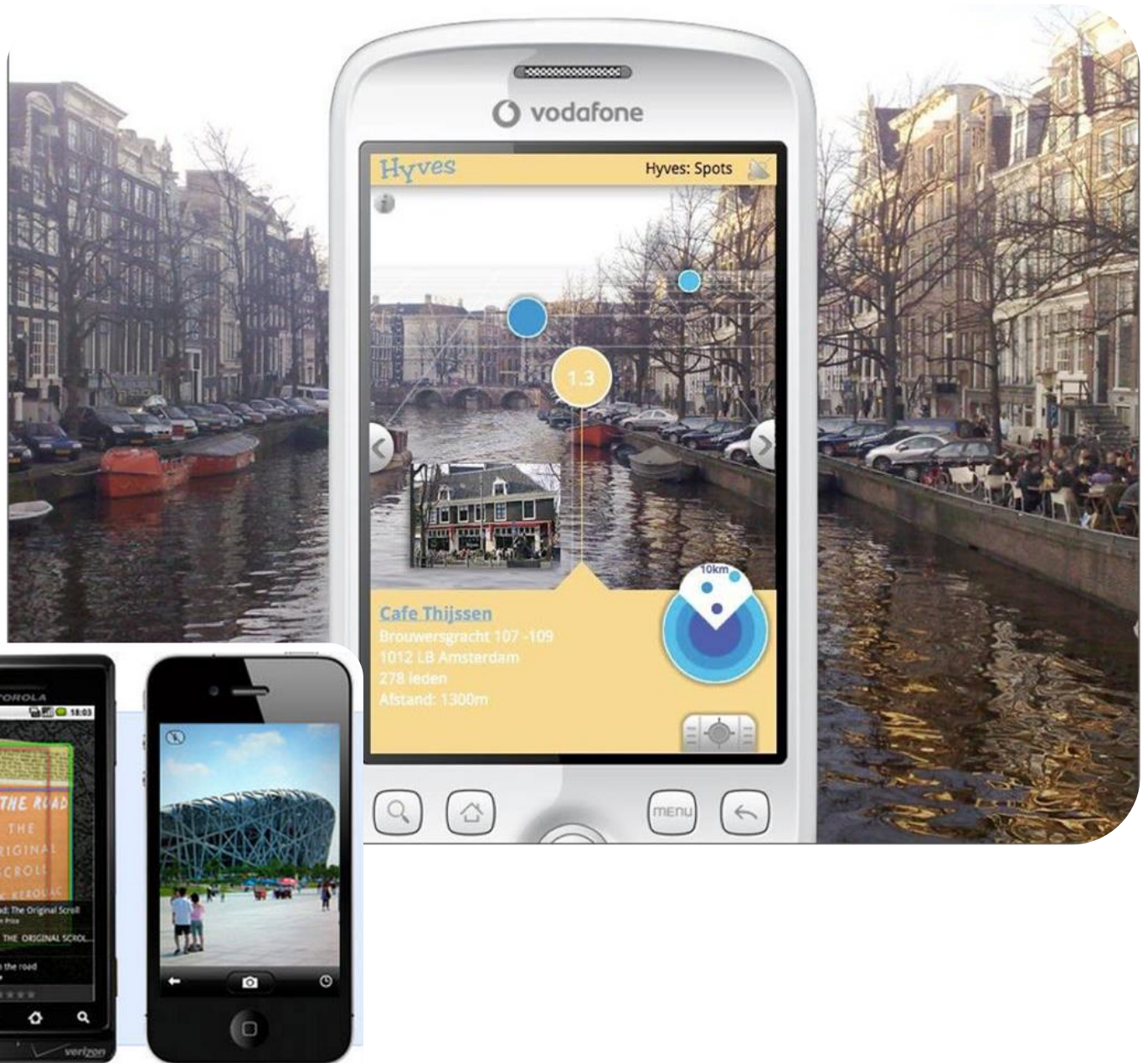
# Background information on Location-Based & Mobile Media

# Location-Based & Mobile Media

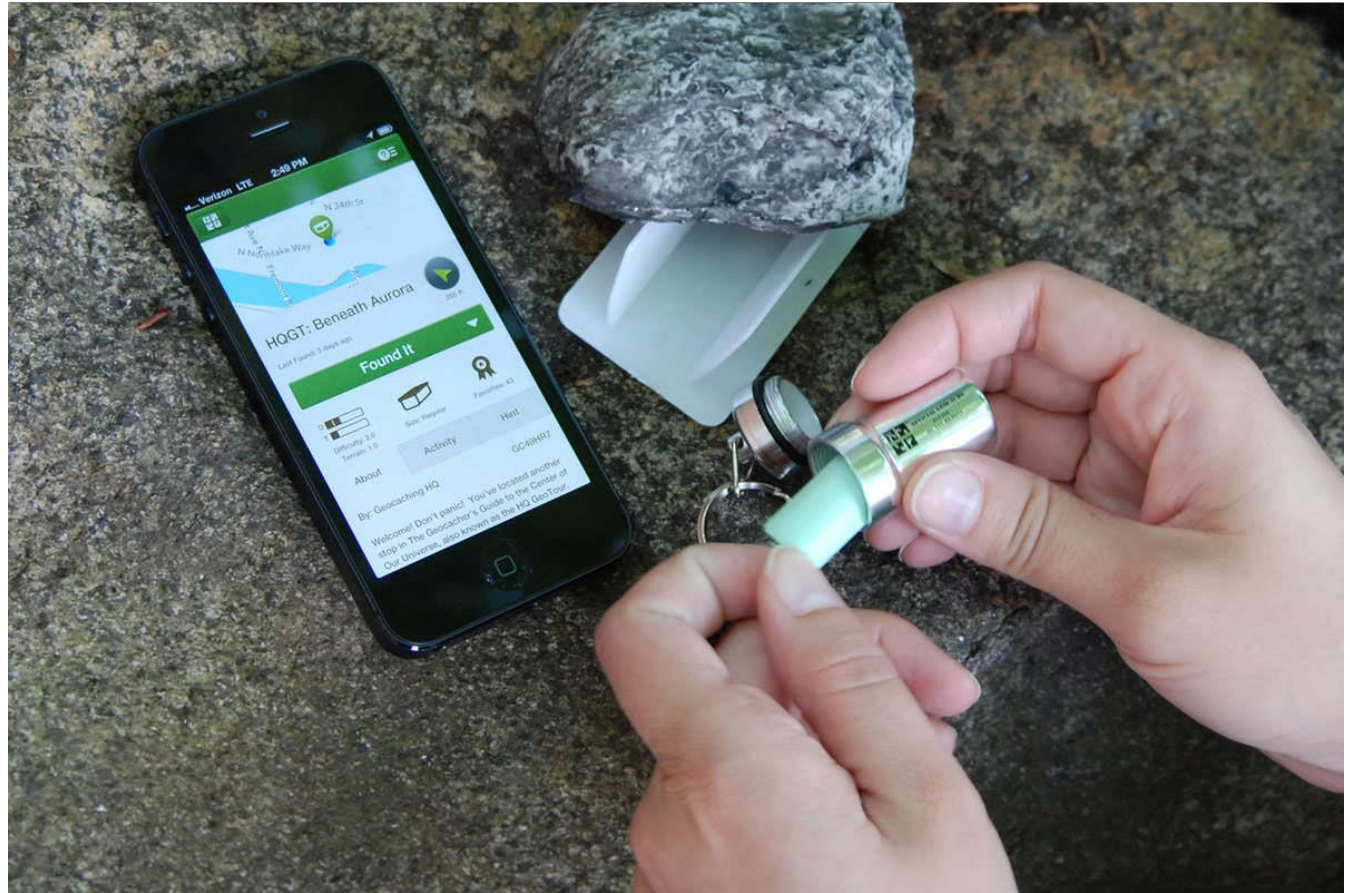
- Augmented Reality Mobile Apps
- Location based games
- Location-based mobile games
- On-line mobile game design platforms



# Augmented Reality



# Location based games

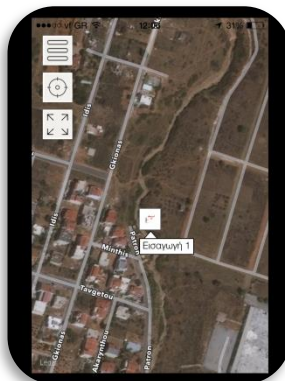


[GEOCACHING](http://www.geocaching.com)

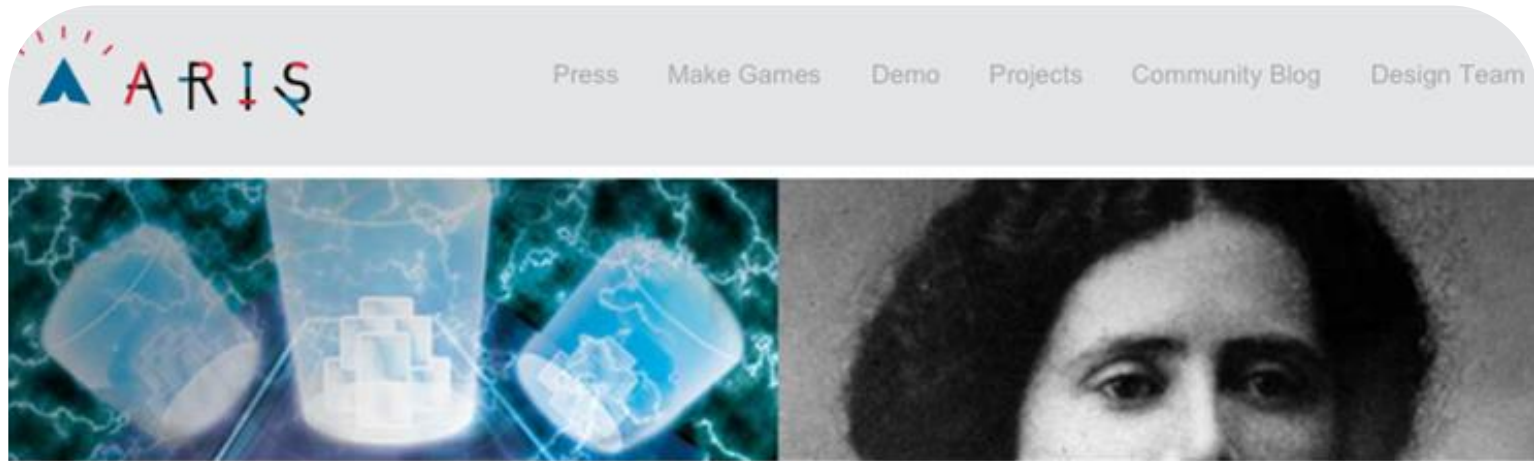
<http://www.geocaching.com>



# Location based mobile games



# On-line LB mobile game design platforms

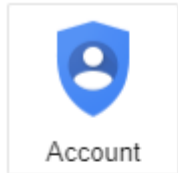


Enigmapp

<http://enigmapp.com/>

**ARIS**

# Useful phone applications



Account



Search



Maps



YouTube



Play



Gmail



Contacts



Drive



Calendar



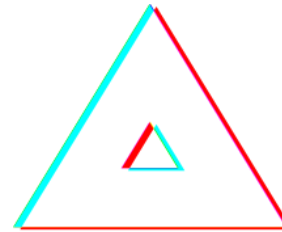
Google+



Translate



Photos



# EnigmApp

Remember !

Settings/location/**ON**

Battery 100% charged